

## Upcoming changes to Online Supplier Style Guide Requirements

Dear Supplier,

We have recently made some significant changes to our **MYER Online Supplier Style Guide** to allow for a greater range of acceptable **backgrounds colours** across selected categories on Myer.com.au.

**Why:** These changes have been made to allow flexibility and to move away from clipping high-quality supplier imagery to a white background.

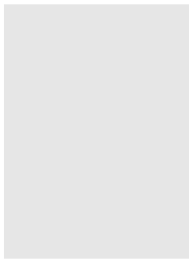
RETOUCHING - GREY BACKGROUND - COLOUR TEMPERATURE

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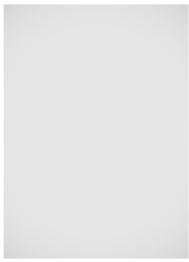
**BACKGROUND COLOUR - TEMPERATURE**

- Images to be shot or clipped professionally on a light-grey background.
- Ideal background colour:  
R230 G230 B230 // HEX #E6E6E6
- A tolerance of **-70 to +10** RGB points will be accepted.  
I.e.: Darkest grey: R160 G160 B160 // HEX #A0A0A0  
& lightest grey: R240 G240 B240 // HEX #F0F0F0
- Grey colour should be as neutral as possible, avoiding excess warmth or coolness. Please white balance images wherever possible.
- Please refer to chart for examples of the range of greys that would and wouldn't be accepted.
- Backgrounds must have a natural gradient or vignette. Therefore, if products are clipped onto a flat grey background, a faint vignette must be applied in postproduction.

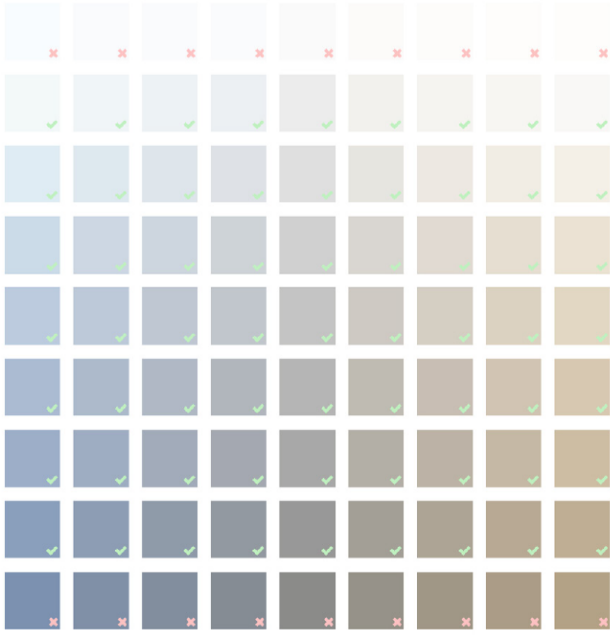
NO VIGNETTE



VIGNETTE APPLIED



TOO LIGHT



TOO DARK

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Key updates to the **MYER Online Supplier Style Guide** include:

1. Acceptance of a broader range of grey background colours
2. Grey backgrounds must include a natural gradient or vignette
3. Updated imagery examples and mood boards

4. Updated image editing workflow to clip all products shot on model to grey (not white)

**Please note:**

- Images not shot on talent may continue supplying imagery in line with existing requirements unless otherwise advised.

**Please ensure you review the latest version of the MYER Online Supplier Style Guide available within the MYER - PEP Supplier Toolbox for full image requirements and specifications.**

Please see below updated key image specifications:

1. Grey background with vignette, please refer to (page 10-11)
2. Correct Image Dimension of 1551px(W) x 2000px(H)
3. Aspect Ratio: 7:9
4. File size within 50MB
5. Correct order of images
6. Correct cropping

The Online Enrichment Team will also begin reaching out directly to you to provide further guidance and discuss any specific requirements where applicable.

The latest version of the **MYER Online Supplier Style Guide** is attached or can be found in our PEP Supplier Toolbox - [MYER - PEP Supplier Toolbox](#).

Please contact the team at [onlineenrichment@myer.com.au](mailto:onlineenrichment@myer.com.au) should you have any further queries.

Kind regards,

The Online Enrichment Team